




INTERNATIONAL
LI-FRAUMENI SYNDROME
AWARENESS DAY
May 3  p53

Li-Fraumeni Awareness Day Social Media May 3, 2021

*This inaugural LFS awareness event is dedicated to the founding fathers,
Drs. Frederick Li and Joseph Fraumeni.*

Social Media Accounts and hashtags to follow and tag:

Instagram: @lfsassociation

Facebook: <https://www.facebook.com/lfsassociation>

Twitter: @LFSAssociation

#LFSAwareness

#KnowYourGenes

#LFSandthriving

#Li-FraumeniSyndrome

#Cancer

#CancerGenetics

#LFSStrong

#FacesofLFS

#LFSAssociation

Links, resources and graphics to are available online to share on social media:

- Link for Followers to learn more , download resources and sign up by email:
<https://www.lfsassociation.org/lfs-awareness-day/>
- Resources for you to download, including Video, Awareness & Youth Brochures, LFS Awareness 2-pager, logos and social media graphics:
<https://www.lfsassociation.org/lfs-awareness-day/lfs-awareness-day-resources/>

Sample Social Media Posts

- ❑ If you're not already, be sure to follow LFSA on [Facebook](#), [Twitter](#) or [Instagram](#) and share our posts with your network.
- ❑ Cut and paste the text below to your social media accounts, or customize to fit your own voice and why raising awareness about LFS is important to you.

FACEBOOK

May 3 is Li-Fraumeni Syndrome Awareness Day! Connect with LFSA to learn more about LFS at bit.ly/lfsasub. #knowyourgenes #treatcancer #informationispower #LFSawareness

Did you know that females with LFS have as high as a 90% risk of developing cancer in their lifetime due to their markedly increased risk of breast cancer? Learn more and sign up at: <http://bit.ly/lfsasub>

A positive genetic test for LFS could affect a cancer patient's treatment plan!

Too few people know about Li-Fraumeni Syndrome, which predisposes people to a range of often rare and early on-set cancers. Learn how patients and families can find more and better opportunities to connect, share knowledge, and access solutions. Visit lfsassociation.org! #LFSawareness #knowyourgenes #informationispower #treatcancer

Too few people know about Li-Fraumeni syndrome, but when it comes to cancer treatment, information is power. Learn your genes to learn the treatment choices that are best for you. Connect with [@lfsassociation](https://www.lfsassociation.org) to learn more! #LFSawareness #knowyourgenes #informationispower #treatcancer

As families who have been affected by LFS, we have faced deep challenges. But we are resilient and thriving. Help us bring hope and resilience to other families, too! Learn more/join us here [include link to resource/website/sign-up; lead with photo of yourself/family]!

The Li-Fraumeni Syndrome Association has had such a tremendous impact on my life/our lives. Please take a moment to learn more about LFS and how LFSA has been supporting families like ours in such important ways. [include link to website/sign-up; lead with photo of yourself/family]

This inaugural LFSA awareness event is dedicated to the founding fathers, Drs. Frederick Li and Joseph Fraumeni.

Each bullet point from the 2-pager can be tweeted and posted on Instagram.

TWITTER

When it comes time to deliver a difficult diagnosis like LFS to a patient, physicians need all the help they can get. Prescribe a patient visit to LFSA and connect with other medical professionals at www.lfsassociation.org.

May 3 is Li-Fraumeni Syndrome Awareness Day! Connect with @lfsassociation to learn more about LFS. #LFSAwareness #KnowYourGenes #LFSandthriving #Li-FraumeniSyndrome #Cancer #CancerGenetics #LFSStrong #FacesofLFS #LFSAssociation

Did you know that females with LFS have as high as a 90% risk of developing cancer in their lifetime due to their markedly increased risk of breast cancer? Learn more and sign up at: <http://bit.ly/lfsasub>

A positive genetic test for LFS could affect a cancer patient's treatment plan!

As a professional committed to supporting patients with LFS, you don't have to go it alone, and patients need to know they're not alone, too. LFSA offers all the information that you and your patients alike need. Visit lfsassociation.org today! #Li-FraumeniSyndrome #informationispower

Together with LFSA, professionals dedicated to learning more about the genetics of LFS can advance the field of research to advance treatment and prevention. Join LFSA and learn more at bit.ly/lfsasub! #LFSAwareness #knowyourgenes #informationispower

This inaugural LFSA awareness event is dedicated to the founding fathers, Drs. Frederick Li and Joseph Fraumeni.

INSTAGRAM

[Post/lead with photo of yourself/your family/friend/loved one] As families who have been affected by LFS, we are resilient, and we are thriving. We want to bring that hope and resilience to other families, too. On May 3, help us make sure that LFS is better understood. Because the better understood that LFS is, the better chance we all have for early detection and accessible, successful treatment choices. Join @lfsassociation to learn more!

[Post/lead with video] May 3 is Li-Fraumeni Syndrome Awareness Day! Connect with @lfsassociation to learn more about LFS. #LFSAwareness #KnowYourGenes #LFSandthriving #Li-FraumeniSyndrome #Cancer #CancerGenetics #LFSStrong #FacesofLFS #LFSAssociation

to their markedly increased risk of breast cancer? Learn more and sign up at: <http://bit.ly/lfsasub> Join @lfsassociation and learn more! #knowyourgenes #treatcancer #informationispower #LFSawareness

[Any additional graphics we can use on Instagram?] Join me in sharing how LFS has impacted you, your family or your community and help raise awareness about LFS. #knowyourgenes #treatcancer #informationispower #LFSawareness #LFSandthriving

May 3 is Li-Fraumeni Syndrome Awareness Day! Connect with LFSA, learn more, and bring hope and resilience to those with this familial predisposition to a wide range of cancers. @lfsassociation.#knowyourgenes #treatcancer #informationispower #LFSawareness

The Li-Fraumeni Syndrome Association has had such a tremendous impact on my life/our lives. Please take a moment to learn more about LFS and how LFSA has been supporting families like ours in such important ways. [include link to website/sign-up; lead with photo of yourself/family]

This inaugural LFSA awareness event is dedicated to the founding fathers, Drs. Frederick Li and Joseph Fraumeni.

**THANK YOU FOR SUPPORTING
THE LI-FRAUMENI SYNDROME ASSOCIATION!**

